

AT TLC CREATIVE SERVICES, **WE BELIEVE** 2017

POWERPOINT, KEYNOTE, AND PREZI
can be used to create ugly, bad, boring
and confusing presentations.
They **can** also be used to **create**
professional, beautiful,
and message-focused
presentations

PowerPoint templates ensure consistent
layout styling - formatting rules - fonts -
colors - and **backend file compatibility**

MICROSOFT
STANDARD FONTS
ARE THE BEST OPTION FOR
D I S T R I B U T E D
P R E S E N T A T I O N S

POWERPOINT TEMPLATES,
WHEN FULL-FEATURED, ARE A PRESENTER'S
#1 RESOURCE

ANIMATION IS GOOD, WHEN USED IN CONTEXT

POWERPOINT,
KEYNOTE,
PREZI AND
OTHER SOFTWARE
ARE GREAT
PRESENTATION TOOLS

It is the designer,
not the tool.

PRESENTERS ARE BETTER
WHEN SLIDES AID AND
DO NOT DISTRACT, AND
SLIDE DESIGN IS AS PROFESSIONAL
AS THE PRESENTER

WIDESCREEN "16X9"
IS THE NEW STANDARD;
13.333"X7.5", 10"X5.625" OR
SOMETHING UNIQUE LIKE 20"X11.25"
ARE ALL THE SAME RATIO,
BUT IMPACT THINGS
WHEN COMBINING
S L I D E S

Using **FEWER WORDS** on a slide **is BETTER**